

# Lauren Hoogs

Dynamic | People-Oriented | Encourager | Engager | Adventurer

(775) 636-0679  
lkhoogs@gmail.com

## GUIDE AND OUTDOOR RECREATION EXPERIENCE

### **Kayak Guide, Tahoe Adventure Company — Lake Tahoe, CA**

JUNE 2017 - PRESENT

- Shared Lake Tahoe history and ecology on 2- to 6-hour kayaking trips that showcased the beauty of the lake
- Effectively managed groups of 4 to 29 people
- Engaged with guests prior to start of tour to uncover desires for trip in order to provide a better tour

### **Tripping Leader, Camp Manito-wish — Boulder Junction, WI**

JULY 2016 - AUGUST 2016

- Led five 13-year-old girls on their first backpacking trip for 5 days in Upper Peninsula, Michigan
- Co-led a 4-day canoeing trip in the Manito-wish waters for five 11-year-olds
- Brought families on overnight camping trips to allow them to enjoy nature and each other in a new experience
- Solo led a 3-day/2-night kayaking trip for 5 high school girls
- Carried out first-aid duties when health issues arose and assessed risk to ensure safe and challenging tripping experience when weather and other issues arose
- Facilitated moments of reflection and growth through icebreakers and team-building activities

### **Ski Instructor, Breckenridge Ski Resort — Breckenridge, CO**

NOVEMBER 2016 - APRIL 2017

- Creatively taught children and families the basics of skiing for 90 days in varying snow and weather conditions
- Gained group management skills, both small and large, which allowed me to ensure a safe, fun, and interactive lesson
- Taught skiing to guests from all over the country and world, including Colombia, Brazil, Mexico, Germany, Switzerland, etc.

## HOSPITALITY

### **Admissions Tour Guide, Colorado State University Office of Admissions — Fort Collins, CO**

AUGUST 2014 - MAY 2016

- Acted as a student representative of Colorado State University (CSU) and one of the first faces visitors interacted with at CSU
- Personalized 90-minute tours of CSU to prospective students and their families in sizes varying from 5-30 people
- Developed dynamic ability to effectively communicate and connect to a variety of audiences

## CERTIFICATIONS/ QUALIFICATIONS

**Wilderness First Aid  
(Attained 2016)** - Wilderness

Medical Associates  
International

**Holiday Working Visa**

## PERSONAL OUTDOOR ENDEAVORS

*Tahoe Trails* - Mt. Rose, Mt. Tallac, Rubicon Trail, Spooner Lake, Loch Loven Lakes

*Colorado 14ers* - Mt. Elbert, Lincoln, Grays, Torreys, Quandary, Cameron, Bross, Democrat

*Four Pass Loop* - 26.6 miles backpacking Aspen Snowmass Area

*Backroads Cycling Trip* - 6 days cycling 45km+ in northern Italy

## EDUCATION

**Colorado State University, Fort Collins, CO** — Business Administration; concentration in Marketing; certificate in customer-focused selling

AUGUST 2012 - JUNE 2016