

Mark J Brinsden

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OBJECTIVE

Since 2015 I have worked in tourism as a driver and guide for G Adventures and as a founder and director of Tri Adventures NZ. My background is very diverse with broad academic achievements, professional development and considerable travel and adventure. I enjoy combining my personal experiences from studying, instructing, travelling and volunteering with my interesting professional background to achieve an extremely high standard of tour guide and expedition leadership.

RECENT ACTIVITIES AND ACHIEVEMENTS

- ✓ NZOIA Bush 1 Outdoor Instructor - qualification November 2015
- ✓ PHEC First Aid 2015
- ✓ Passenger (P) Endorsement and Class 2 drivers licence
- ✓ Operational member of Land Search and Rescue (LandSAR)
- ✓ Volunteered as leader for both YMCA and Recreate NZ youth holiday program
- ✓ Volunteered as a youth mentor for Project K - Foundation for Youth Development
- Personal:**
- ✓ lead author for a publication during undergraduate study - **Journal of Pharmaceutical Medicine**
DOI 10.1007/s40290-014-0075-1
- ✓ Completion of New Zealand Ironman 2014 in Taupo
- ✓ Organised and led a group to Mt Everest base camp 2013
- ✓ Extensive independent and developing world travel

EDUCATION

- ❖ OTAGO UNIVERSITY – **Bachelor of Biomedical Science - First Class Honours, 2015**
- ❖ CANTERBURY UNIVERSITY - **Graduate Diploma in Science: Biochemistry - with distinction** (all A grades) 2011, 2012, 2014
- ❖ UNIVERSITY OF AUCKLAND - **Bachelor of Commerce (BCom)** Endorsed both in economics and finance, 2005

- ❖ **PROFESSIONAL**
NZOIA Bush 1 Instructor 2015
NZX Associate Advisor - 2007 (NZ Sharemarket Client Advisor qualification)
NZX Dealer - 2006 (certified dealer on the NZ sharemarket)
Sharebrokers License - Accreditation 2007

- ❖ UNIVERSITY ENTRANCE: Christchurch Boys High School

EMPLOYMENT SUMMARY

Founder and director of Tri Adventures NZ Ltd

January 2017 to present

My business partner I have establishing a boutique tourism company offering travel and race packages for Ironman triathletes. The company facilitates travel to race destinations in New Zealand and in select locations around the world.

Together we have founded the company, established key industry contacts, developed the website and products, established marketing strategies and personally marketed the company at industry expos in England, Germany and Canada.

November 2015 – March 2017

G Adventures - Small Group Tours

Position held: **Driver/guide** aka Chief Experience Officer (CEO)

As the "CEO" in a single-guided operation I wore multiple hats including tour manager, group leader, driver guide, commentator, booking agent and more. Tours run from 15-24 days and typically involve groups of 12-20 pax. We deliver unique cultural interactions and an immersive NZ travel experience. We also maintain a strong focus on our core values and aim to incorporate these into our guided trips. I have led three different trip styles including the Yolo 18-38yo (backpacker style), Classic (Hotel) and Multisport (Active) which had provided great experience over each age range and comfort level. The role is multifaceted and very challenging, suitable only to highly organised individuals with great leadership ability, accountability, reliability and passion. I had an outstanding two seasons with consistently very high-performance scores and terrific reviews. I thoroughly loved showing visitors around this incredible country and sharing our history and culture with the world.

April – November 2015

Travel Money NZ – Christchurch

Position held: **Foreign Exchange Consultant**

This role involved selling FX, insurance, cash passports and executing money transfers abroad. The business is part of Flight Centre Group and has a strong focus on holiday and travel. My role here is part time to support my full-time study.

November 2013 – September 2014

NZ Police – Communications

Position held: **Emergency Call Taker**

This role entailed answering 111 police emergency calls. It involved interpreting and accurately processing critical information to aid and facilitate the appropriate police response. The position was 20 hours per week of shift-work, mainly worked during Thursday, Friday and Saturday nights.

May 2008 – June 2010

ABN AMRO Craigs – Private Client Sharebrokers

Position held: **NZX Associate advisor, Advisor Assistant**

Using my stockbroking and dealing experience I could fill both an advisory support role - as an advisor assistant which covered administrative duties - and to undertake responsibilities of an associate advisor. The later involved conducting duties on behalf of the advisors I supported, including key account management, trade execution, relationship development and investment advice.

July 2006 – April 2008

HAMILTON HINDIN GREENE LIMITED - Sharebrokers

Position held: **Faster Operator and Market Dealer (NZX, NZDX, ASX)**

In this role I gained invaluable experience in real-time financial securities trading. Situated in the vibrant and fast paced environment of a live NZX dealing-room, I was fortunate to work alongside and be trained by senior stockbrokers and researchers. I learnt to analyse and react to market data as it was released to hand. This information-rich role developed my ability to multi-task in a pressure-filled environment. It also nurtured and expanded my client relationship skills which eventually including reporting to and dealing with high-net-worth clients. I also gained greater depth of knowledge of financial and economic data and financial reporting requirements of listed companies.

REFERENCES

Name:	Mike McBride
Position:	Oceania Manager for G Adventures
Working relationship:	My operations manager
Contact details:	mikem@gadventures.com